



CAREER PACK

**Our Labour Market Information covers Bath & North East Somerset,
Bristol, South Gloucestershire and North Somerset**

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WEST OF ENGLAND LABOUR MARKET INFORMATION (LMI)

Our Labour Market Information covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



46,000+
Businesses



630,000+
Employee Jobs



£30,000
Average Wage



Did you know there
are **76,500+**
self-employed
residents?

Top skills requested by employers

General skills:

Communication
Management
Customer Service
Sales
Planning

Specialist skill:

Marketing
Finance
Auditing
Accounting
Agile Methodology



Ten top largest industries

14% of jobs are in the health industry

- | | |
|----------------------------|-----|
| 1. Health | 14% |
| 2. Retail | 13% |
| 3. Professional Services | 10% |
| 4. Education | 9% |
| 5. Administration | 9% |
| 6. Hospitality | 7% |
| 7. Government & Defence | 6% |
| 8. Manufacturing | 6% |
| 9. Transport & Storage | 6% |
| 10. Information Technology | 5% |

Top advertised occupations

Information Technology
Business Management and Operations
Health Care (including nurses)
Sales
Engineering

High growth industries



Health
Professional Services
Information Technology
Construction

WEST OF ENGLAND HEALTH AND SOCIAL CARE SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



HEALTH AND
SOCIAL CARE
SECTOR



1,900+
Businesses in
this sector



91,000+
Jobs in this
sector



£24,000 - £29,000
Average wage in
this sector

Top skills requested by employers

General skills:

Communications
Management
Customer Service
Detail Oriented
Planning

Specialist skill:

Nursing
Personal Care
Mental Health
Midwifery
Risk Management

Experience

Entry Level

Care Worker
Cleaner
Records Clerks & Assistant
Hospital Porter

Intermediate Level

Nursing Assistant
Medical Secretary
Senior Care Worker

Advanced Level

Nurse
Midwife
Physiotherapist
Psychologist
Doctor

Top job titles

- Support Workers
- Care Assistants
- Registered Nurses
- Health Care Assistants
- Team Members
- Mental Health Practitioners

Did you know that there are a range of
‘green jobs’ which help to support
the environment in this sector?

Examples: Environment Policy Adviser, Analyst
Consultant, Waste Management Consultant,
Industry and Waste Regulation Officer. Sustainability
Manager

WEST OF ENGLAND RETAIL SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



RETAIL
SECTOR



6,000+
Businesses in
this sector



80,000+
Jobs in this
sector



£22,000 - £26,000
Average wage in
this sector

Top skills requested by employers

General skills:

Customer Service
Communications
Sales
Management
Detail Oriented

Specialist skill:

Marketing
Invoicing
Finance
Customer Service Management
Procurement

Experience

Entry Level

Sales and Retail Assistant
Retail Cashier
Stock Control Clerk
Window Dresser

Intermediate Level

Business Sales Executive
Procurement Officer
Customer Service Manager

Advanced Level

Sustainable Manager
Marketing Executive
Product Designer
Financial Manager
Human Resource Manager

Top job titles

- Retail Assistants
- Customer Service Advisors
- Marketing Executives
- Brand Ambassadors
- Team Leads
- Store Managers

Did you know that there are a range of **‘green jobs’** which help to support the environment in this sector?

Examples: Sustainability Managers, Customer Advisor, Green Marketing Lead, Corporate Sustainability Assistant, Environment Policy Adviser, Climate Action and Resilience Lead

WEST OF ENGLAND PROFESSIONAL SERVICES SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



PROFESSIONAL
SERVICES
SECTOR



8,200+
Businesses in
this sector



65,000+
Jobs in this
sector



£38,000 - £42,000
Average wage in
this sector

Top skills requested by employers

General skills:

Communications
Management
Sales
Customer Service
Planning

Specialist skill:

Finance
Marketing
Agile Methodology
Auditing
Business Development

Entry Level

Market Research Interviewer
Receptionist
Telephone Salesperson
Secretary

Intermediate Level

Legal Secretary
Customer Service Manager
Office Supervisor

Advanced Level

Solicitor
Architect
Legal Professional
Financial Director

Top job titles

- Project Managers
- Quantity Surveyors
- Recruitment Consultants
- Administrators
- Business Development Managers
- Business Analysts

Did you know that there are a range of **‘green jobs’** which help to support the environment in this sector?

Examples: Business Development Advisor, Renewable Consultant, Assistant Ecologist, Land Manager, Carbon and Sustainability Manager and Decarbonisation Director

WEST OF ENGLAND EDUCATION SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



EDUCATION
SECTOR



800+
Businesses in
this sector



59,000+
Jobs in this
sector



£22,000 - £27,000
Average wage in
this sector

Top skills requested by employers

General skills:

Teaching
Communications
Planning
Customer Service
Detail Oriented

Specialist skill:

Working with children
Autism Spectrum Disorders
Learning Support
Administrative Support
Mental Health

Entry Level

Administration Assistant
Catering Assistant
Record Clerk

Intermediate Level

Sports Coach
Welfare Advisor
House Warden

Advanced Level

Primary and Secondary
Teacher
Special Needs Teacher
Education Advisor

Top job titles

- Teaching Assistants
- Administrators
- Learning Support Assistants
- SEN Teaching Assistants
- Early Years Teachers
- Primary School Teachers

Did you know that there are a range of
‘green jobs’ which help to support
the environment in this sector?

Examples: Sustainability Trainer, Environmental
Education Advisor, Environmental Science Lecturer,
Biotechnology Researcher, Professor in Renewable
Resources

WEST OF ENGLAND CONSTRUCTION SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



CONSTRUCTION
SECTOR



6,500+
Businesses in
this sector



28,000+
Jobs in this
sector



£35,000 - £40,000
Average wage in
this sector

Top skills requested by employers

General skills:

Communication
Management
Planning
Customer Service
Leadership

Specialist skill:

Carpentry
Procurement
AutoCAD
Plumbing
Engineering Design

Experience

Entry Level

Scaffolders & Rigger
Glaziers & Window Fitter
Construction Operative
Labourer

Intermediate Level

Plumbers & Heating Engineer
Construction Supervisor
Carpenters & Joiner
Roofers & Roof Tiler

Advanced Level

Production Managers &
Director
Construction Manager
Chartered Surveyor
Quantity Surveyor

Top job titles

- Labourers
- Surveyors
- Carpenters
- Site Managers
- Gas Engineers
- Structural & Infrastructure Engineers

Did you know that there are a range of **‘green jobs’** which help to support the environment in this sector?

Examples: Sustainability Managers, Electrical Engineer (Renewables), Environmental Impact Assessment, Development Project Managers, Landscape Architect, Highways Project Manager

WEST OF ENGLAND TRANSPORT AND LOGISTICS SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



TRANSPORT
AND
LOGISTICS
SECTOR



2,400+
Businesses in
this sector



36,000+
Jobs in this
sector



£26,000 - £30,000
Average wage in
this sector

Top skills requested by employers

General skills:

Communications
Customer Service
Problem Solving
Operations
Planning

Specialist skill:

‘Warehousing’
Finance
Project Management
Procurement
Forklift Trucks

Experience

Entry Level

Postal Worker
HGV Driver
Air Transport Operative
Communications Operative

Intermediate Level

Warehouse Manager
IT User Support Technicians
Air Traffic Controller

Advanced Level

Development Manager
Project Manager
Industrial Trainer/Instructor

Top job titles

- Warehouse Operatives
- Project Managers
- Customer Service Advisors
- HGV Class 1 Drivers
- Administrators
- Transport Planners

Did you know that there are a range of **‘green jobs’** which help to support the environment in this sector?

Examples: Sustainable Transport Director, Environmental Project Manager, Design Engineer Roads and Transportation, Flood Risk Consultant and Supply Operations Manager

WEST OF ENGLAND HOSPITALITY AND TOURISM SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



HOSPITALITY AND
TOURISM
SECTOR



3,500+
Businesses in
this sector



57,000+
Jobs in this
sector



£24,000 - £28,000
Average wage in
this sector

Top skills requested by employers

General skills:

Customer Service
Communication
Management
Leadership
Detail Oriented

Specialist skill:

Marketing
Auditing
Food Safety and Sanitation
Cooking
Operations Management

Experience

Entry Level

Catering Assistant
Customer Service Operative
Travel Agent
Chef

Intermediate Level

Leisure/ Sports Manager
Catering Manager
Hotel Manager

Advanced Level

Health and Safety Officer
Financial Director
Marketing Manager

Top job titles

- Catering Assistants/Wait Staffs
- Chefs
- Account Assistants
- Housekeepers
- Customer Service Assistants
- Baristas

Did you know that there are a range of **'green jobs'** which help to support the environment in this sector?

Examples: Environmental Sustainability Managers, Commercial Development Advisor, Sustainable Seafood Consultant, Landscape and Estate Manager, Utilities Account Manager.

WEST OF ENGLAND CREATIVE AND DIGITAL SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



CREATIVE AND
DIGITAL
SECTOR



5,200+
Businesses in
this sector



42,000+
Jobs in this
sector



£42,000 - £45,000
Average wage in
this sector

Top skills requested by employers

General skills:

Communications
Management
Sales
Customer Service
Planning

Specialist skill:

Agile Methodology
Marketing
Software Engineering

Programming Languages:
including: JavaScript, SQL, Python, C#

Experience

Entry Level

Artist
Dancers & Choreographer
Journalist
Marketing Assistant

Intermediate Level

Graphic Designer
Broadcasting Equipment
Operative
IT User Support Technician

Advanced Level

Programmers
Software Engineers
Web Design and Development
Marketing/Advertising
Director

Top job titles

- Project Managers
- Software Engineers
- System Engineers
- Business Analysts
- Data Engineers
- Marketing Executives

Did you know that there are a range of
‘green jobs’ which help to support
the environment in this sector?

Examples: Sustainability Consultant, IT Consultant,
Technical Manager, Systems Engineer, Sustainable
Marketing Manager, Environmental Journalist,
Renewable Software Developer.

WEST OF ENGLAND FINANCE AND INSURANCE SECTOR

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



FINANCE AND
INSURANCE
SECTOR



1,200+
Businesses in
this sector



23,000+
Jobs in this
sector



£33,000 - £38,000
Average wage in
this sector

Top skills requested by employers

General skills:

Communications
Management
Customer Services
Sales
Detail Oriented

Specialist skill:

Finance
Accounting
Marketing
Auditing
Invoicing

Experience

Entry Level

Bank and Postal Clerk
Finance Assistant
Pension Assistant

Intermediate Level

Valuers and Assessor
Estate Manager
Insurance Underwriter

Advanced Level

Investment Analyst
Chartered Accountant
Solicitor
Economist

Top job titles

- Project Managers
- Customer Service Advisors
- Administrators
- Management Accountants
- Finance Assistants
- Credit Controllers

Did you know that there are a range of
‘green jobs’ which help to support
the environment in this sector?

Examples: Economy Manager, Green Accountant
Lead, Finance and Commercial Operations Director,
International Payroll Specialist, Renewable Energy
Account Assistant

WEST OF ENGLAND ADVANCED ENGINEERING & AEROSPACE

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



ADVANCED
ENGINEERING AND
AEROSPACE
SECTOR



3,350+
Businesses in
this sector



40,000+
Jobs in this
sector



£36,000 - £41,000
Average wage in
this sector

Top skills requested by employers

General skills:

Communications
Management
Planning
Problem Solving
Innovation

Specialist skill:

Mechanical Engineering
Systems Engineering
Machinery
Agile Methodology
Data Analysis

Entry Level

Metal Working Machine
Operative
Process plant Operative
Assembler

Intermediate Level

Engineering Technician
Welding Trade
Aircraft Maintenance

Advanced Level

Director of Manufacturing
Development Engineer
Software Engineer
Biological Scientist /
Biochemist

Top job titles

- Production Operatives
- Systems Engineers
- Vehicle Technicians
- Mechanical Engineers
- Solutions Architects
- Infrastructure Engineers

Did you know that there are a range of
'green jobs' which help to support
the environment in this sector?

Examples: Flood Risk Engineer, Electrical Engineer,
Building Physics Engineer, Geotechnical Assistant,
Hydrogeologist, Senior Data Specialist, Waste
Management Consultant

WEST OF ENGLAND FOOD PRODUCTION & AGRICULTURE

Our Labour Market Information (LMI) covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset



Top skills requested by employers

General skills:

Communication
Customer Service
Management
Detail Oriented
Sales

Specialist skill:

Warehousing
Procurement
Finance
Marketing Purchasing
Food Safety

Entry Level

Farm Worker
Chef
Food Process Operative

Intermediate Level

Routine Inspectors and Tester
Electrical Fitters
Business Sales Executive

Advanced Level

Purchasing Manager
Development Manager
Investment Analyst

Top job titles

- Warehouse Operatives
- Administrators
- HGV Class 1 Drivers
- Chefs
- Electrical Engineers
- Buyers

Did you know that there are a range of **‘green jobs’** which help to support the environment in this sector?

Examples: Environmental Project Manager, Storage Consultant, Utilities Account Manager, Sustainability Project Manager, Senior Harvest Manager.

About Our Data

Published January 2023

This data was produced by the West of England Careers Hub

Timescale: The data used figures from **January 2022 to December 2022**

Sources include: Inter Departmental Business Register (ONS), Business Register and Employment Survey (ONS), Lightcast Job Analytics

West of England LEP = Bath and North East Somerset, City of Bristol, South Gloucestershire and North Somerset

Businesses = The count of enterprises

Jobs = Employee jobs (excludes self-employed, government-supported trainees and HM Forces)

Average Wage = The average salary from employer job adverts

Top Skills = Skills required on employer job adverts

Job Titles = The name of the job on job adverts

Entry Level Example = GCSE level and below and/or no experience

Intermediate Level Example = A Levels and/or some experience

Advance Level Example = Degree and/or high experience

Green Jobs = Taken from 'Green' job boards

For more information please contact:

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